MOTHERS INTO WORK

Mothers Into Work (MIW) is committed to advancing women's economic security. Our partner programs inspire mothers with confidence and skills offering sustainable employment opportunities. By fostering inclusive workforce cultures we drive business growth.

PARTNERSHIPS THAT TRANSFORM LIVES & BUSINESSES

WHY YOUR SUPPORT MATTERS

- Across industries, employers face growing challenges in **talent acquisition, workforce retention and diversity.**
- Mothers remain a largely untapped talent pool yet face significant challenges. Only **33%** have access to flexible work that supports their career growth.
- Mothers are **seven times** more likely to take on all caregiving responsibilities. They contribute **£160 billion in unpaid labour**, becoming deskilled and underrepresented in executive roles.
- In the UK, **2.5 million** single mothers are disproportionately affected by economic hardship and one in ten mothers quit their jobs due to childcare issues.

HOW EMPLOYERS BENEFIT FROM PARTNERING WITH US

Our tailored services allow organisations to engage at multiple levels

✓ **Talent Development & Training** – Partner with MIW to create sector-specific pre-employment programmes, strategies for workforce efficiency solutions and support for returning mothers.
✓ **Diversity & Inclusion** – Advance ESG goals by supporting women into sustainable careers.
✓ **Workforce Readiness** – Bridge skills gaps through upskilling, mentoring and training.
✓ **Social Impact** – Boost your brand and drive inclusive economic growth.

OUR PARTNERS

City of London · mace · Kelly Group · AtkinsRéalis · Hill The Hill Group · Department for Work & Pensions · TENT · SMART WORKS · NHS South West London Recruitment Hub · MNB Education · Local Jobs for Local People (NHS South West London Recruitment Hub) · ferrovial construction

Contact us:
To find out more about us:
Farzana Sarwar CEO
Mothers Into Work CIC
✉ **farzana@mothersintowork.com**
mothersintowork.com

OUR IMPACT

- ✓ **350+ hours** of employer-led mentoring, workshops and career coaching have been delivered across hundreds of community groups to support mothers.
- ✓ **98% of participants** report increased confidence and job awareness.
- ✓ **95% rate** employer-led career sessions as “excellent.”
- ✓ **85% of participants** felt empowered to apply for jobs after **MIW’s** support.
- ✓ **MIW** offers strategic workforce solutions to help businesses access diverse talent, enhance inclusion strategies and support future workforce pipelines.

"Collaboration with MIW gave me confidence, valuable experience, and essential support to take a new step in my new career journey, expand my network, and successfully receive a job offer."

© Svitlana Y

“The workshop opened my eyes to the variety of roles within the construction sector. I am inspired and pursuing career opportunities.”

© Joe S

“Meeting employees at the workshop and my work experience gave me valuable insights into the workplace, expectations, and confidence preparing me for my next career. I received a successful job offer."

© Olena S

"Attending the workshop was truly transformative—it gave me the confidence and clarity I needed. Now, I have clearer vision and the right tools to take the next steps toward starting my own business."

© Ayah Awad

"The Career and Life Mapping workshop with AtkinsRealis was truly inspiring—it gave me clarity on my goals and provided a structured and practical roadmap for both my personal and professional growth."

© Juliia D

“Mace is proud to provide placements and mentoring for these talented women. It’s been a pleasure to work with Farzana.”

© Rita Patel Miller,
Global Service Lead- Social Value

INSPIRING WOMEN IN Construction & Engineering CONFERENCE & AWARDS
Hosted by: CN Construction News, New Civil Engineer
WINNER

LONDON CHAMBER OF COMMERCE AND INDUSTRY
SME LONDON Business Awards 2025
FINALIST

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Working with our partners, Mothers Into Work provides strategic workforce solutions to help businesses access diverse talent, enhance inclusion strategies, and support future workforce development and corporate social responsibility (CSR) objectives.

Tailor-made Workforce Consultancy

- **Strategic Workforce Planning** – Mentoring female employee returners, ensuring seamless workforce reintegration.
- **Leadership Development & Training** – Embedding diversity, equity and inclusion (DEI) strategies into business cultures & frameworks.
- **Curriculum & Apprenticeship Design** – Supporting employers in creating sector-specific workforce training solutions.
- **Stakeholder & Consortium Projects** - Securing funding and co-developing social impact programmes.
- **Social Value & Brand Awareness** – Elevating your organisation's commitment to workforce inclusivity through social media and national awards applications.

Consultancy rates £750 per day

How You Can Engage with MIW - Employer Partnership Packages

Workforce Inclusion Partner — £850

✓ Sponsor two women with interview clothing via SMARTWORKS.
✓ Delivery a one-hour inclusion workshop for team leaders.
✓ Sponsor MIW-led career mapping workshops for up to five women.

Talent Leadership Partner

£1,500 + Bespoke

✓ Provide interview preparation and in job placement support for 5 women.
✓ Sponsor five women for career-mapping workshops.
✓ Feature your brand as a champion of MIW workforce inclusion by using our logo.

Corporate Champion Partner — £4K - £9K

✓ Engage in MIW-led, unique career-mapping employer workshops, launching up to 60 women into new careers.
✓ MIW deliver a 6-month structured mentorship for 5 women focusing on entrepreneurship, career development and wellbeing.
✓Campaign to showcase your company's commitment to workforce diversity in branded 100+ MIW-branded community social platforms.

Strategic Workforce Planning Partner — £10,000 + Bespoke

✓ Customised strategic co-designed workforce solutions aligned to your industry needs.
✓ Employer-aligned pre-employment training and talent pipelines.
✓ Social impact campaigns that highlight your brand's role in driving economic inclusion.

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